

2017/18 Academic Year - Career Outcome rates for College of Business

Each semester, University of Arkansas - Fort Smith Career Services department tracks career outcomes rate for graduates utilizing the NACE First Destination survey. The table below summarizes the Primary Status data.

Timing - For capture purposes we include summer II (August graduates) into the data for the interim Fall report. Spring and Summer I (May and June) graduates are reported in the final academic year report, usually completed around December/January.

Career Outcomes rate is the percentage of graduates (Associates/Bachelors/Masters) who fall into the following categories minus those still seeking employment (SE), in the 6 months after graduation. The definition *excludes* those with no known data (NO = 186) or not seeking employment (NS = 21):

- Employed full time (FT) > 30 hours week
- Employed part time (PT) < less the 30 hours per week
- Enrolled in a program of continuing education (CE)
- Serving in the U.S. Armed forces (Mil)
- Participating in a program of voluntary service (VU)

Career Outcomes – Major

	Total All (incl No Info)	Primary Status					SE	NS	No Data	Career Outcomes %
		FT	PT	CE	Mil	VU				
All Bachelors	831	434	59	65	7	2	108	17	139	84.0
COB	150	102	6	9	1		15		17	88.7
- Accounting	35	25	1	2			4		3	87.5
- BusAdmin	52	39	1	1	1		3		7	93.3
- Finance	23	11	1	4			6		1	72.7
- Intl Bus	11	7		1					3	100.0
- Marketing	29	20	3	1			2		3	92.3

Notes:

1. Data collection is by a range of sources including: surveys when students collect diplomas and pregraduation Alumni events, information provided by faculty, family and colleagues, searches on LinkedIn, Facebook and other social media.
2. Timing; data is collected from posting of degrees by Records Office, to approximately 6 months after graduation date.
3. The definitions of Primary Status follow National Association Colleges and Employers (NACE) guidelines.
4. Knowledge Rate: this is the percentage of graduates we have reasonable and verifiable information on their first destination, postgraduate career activities. The target minimum percentage recommended by NACE is 65%; for the academic year 2017/18 semester knowledge rate was 83.2%.